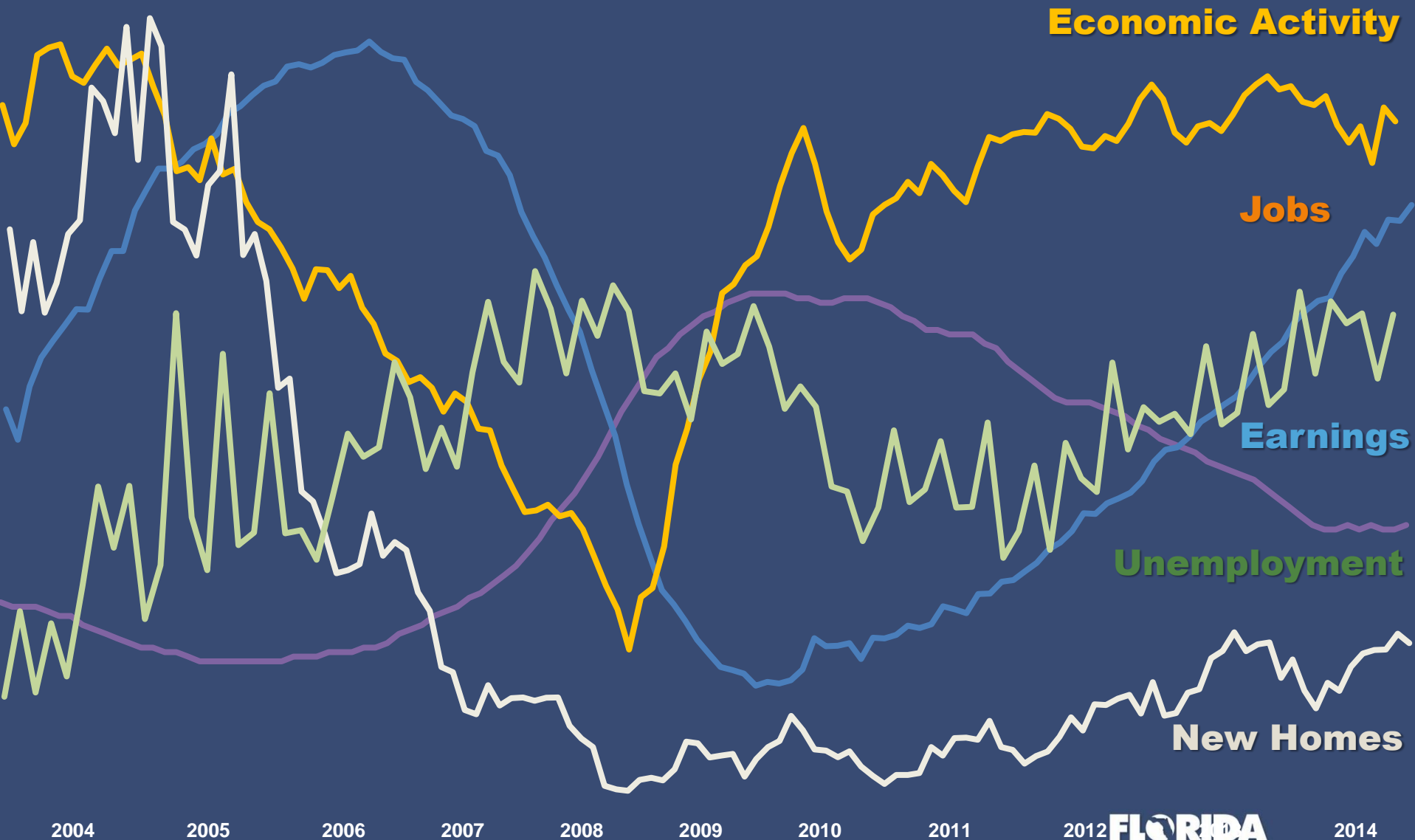




Planning From The Future



It's Been A Wild Ride



Florida At-a-Glance

- Florida's Economy \$800 billion (19th)
- 19.6 million residents (3rd)
- Adding 6 million by 2030 (803/day) (280,000)
- 728,500 private-sector since 12-2010
- Unemployment rate – 5.6%
- Cost of living – 5th to 25th
- 4-out-of-5 jobs created by small business



Dr. Jerry Parrish
Chief Economist
Florida Chamber Foundation

Demographic & Economic Transitions



Keys to Securing Florida's Future

- 1) Long term over the short term
- 2) One agenda, not many
- 3) Metrics, accountability, transparency
- 4) Alignment and coordination of resources

“We must plan better for the next 6 million Floridians, better than we did for the last 6 million”

Florida Employment FutureCast

Current
Unemployment
Rate 5.6%



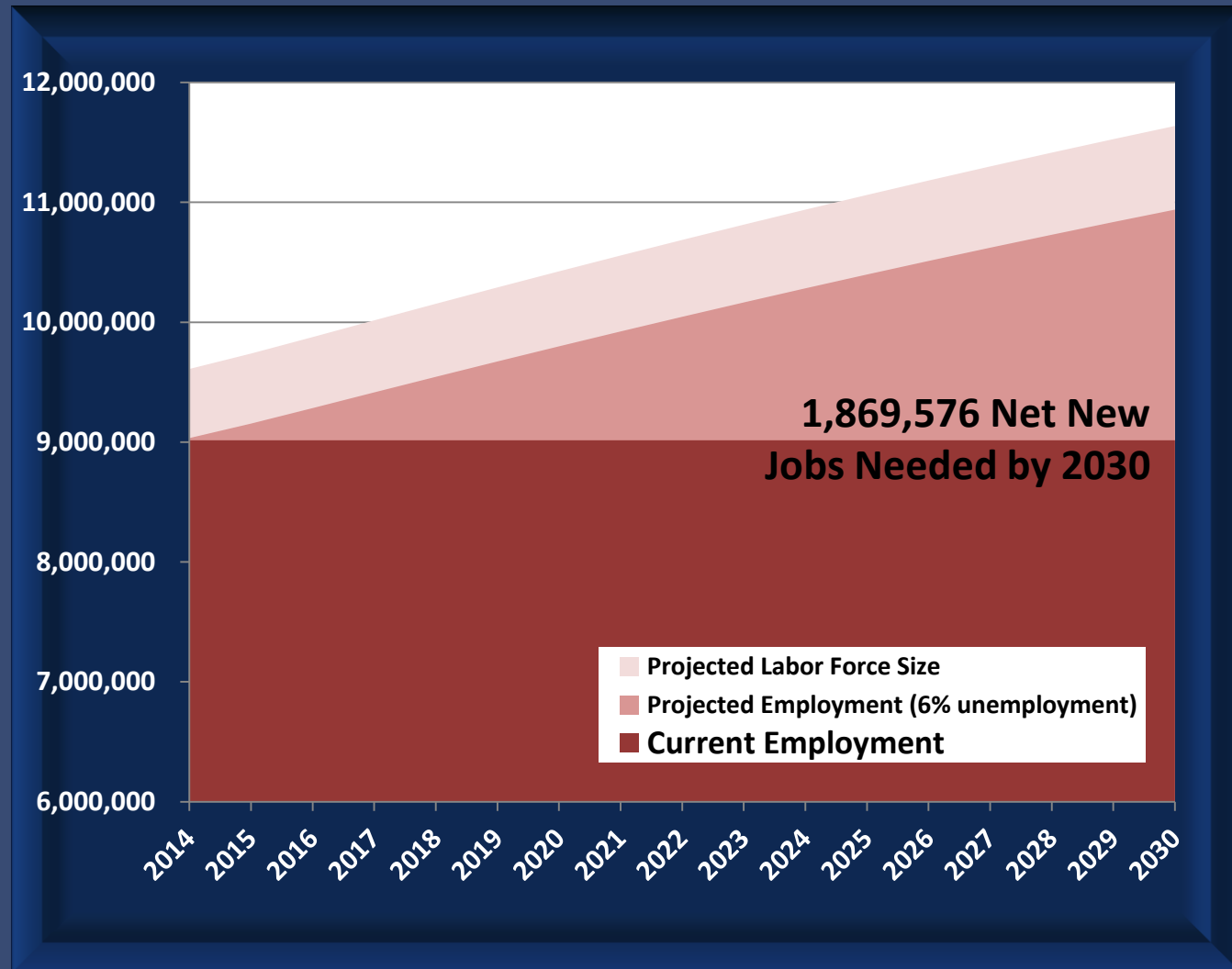
Current # of Jobs
9,082,178



5% Unemployment
in 2020 – Create
728,159 Jobs



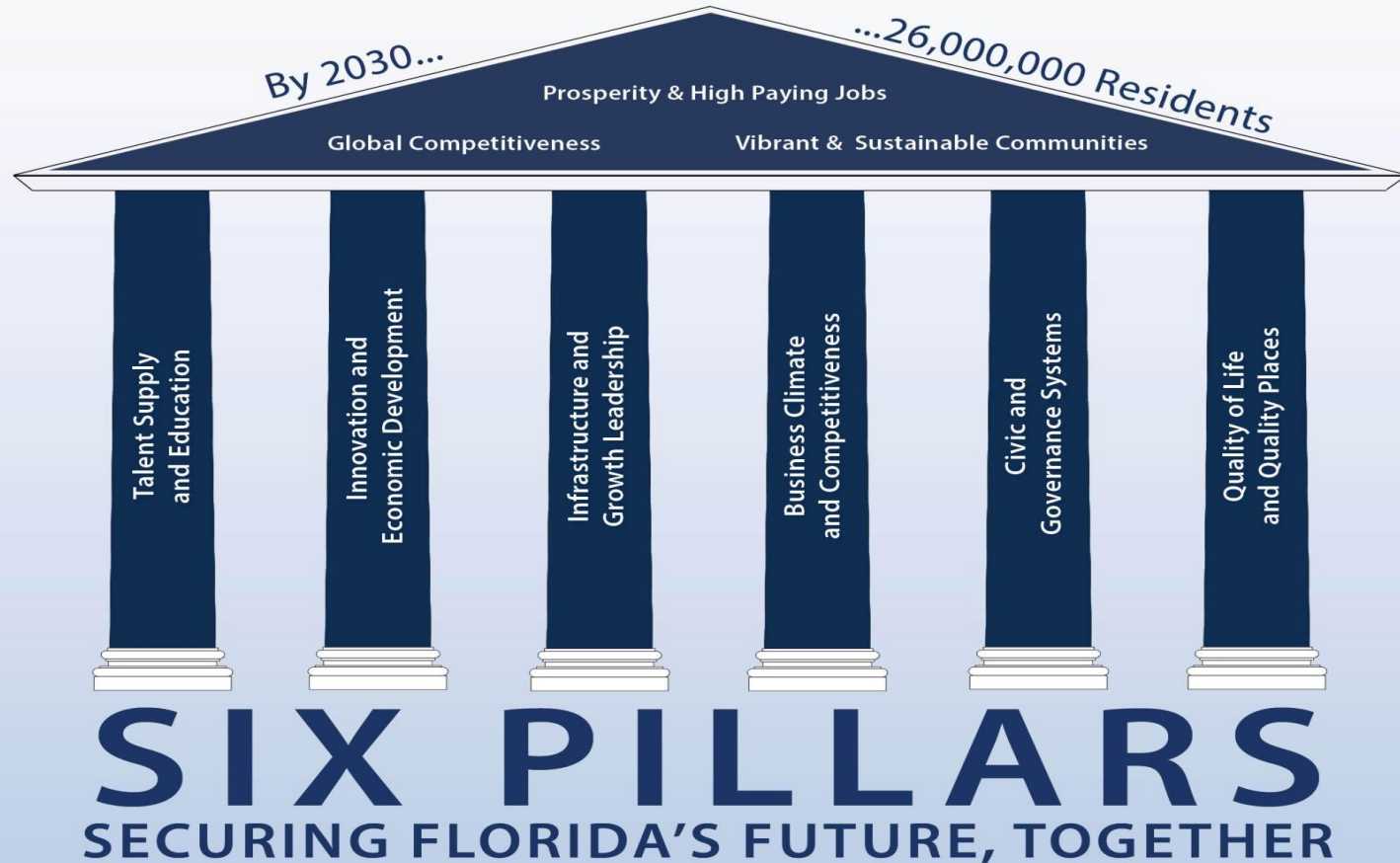
5% Unemployment
in 2030 – Create
1,869,576 Jobs



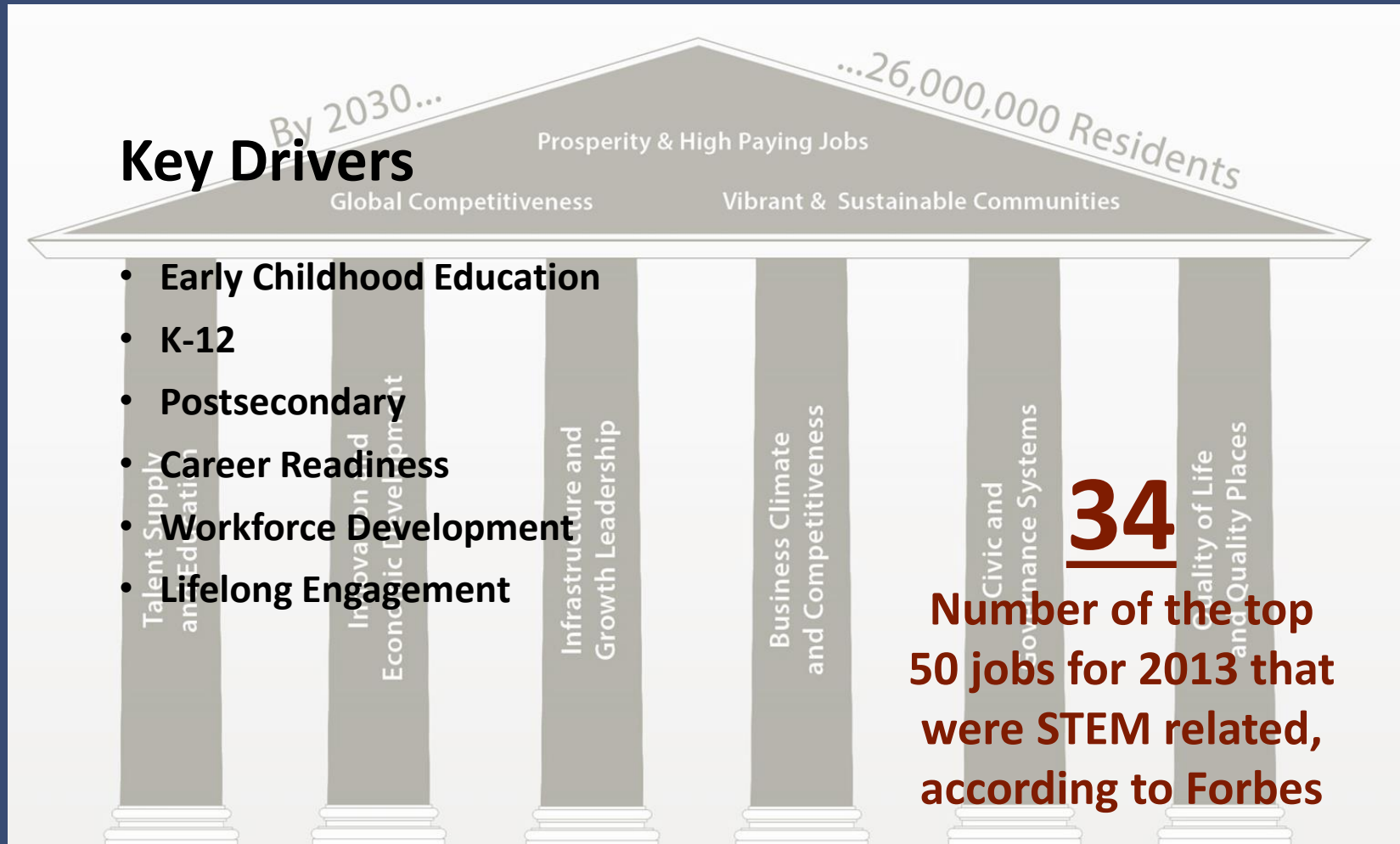
Diversifying Florida's Economy



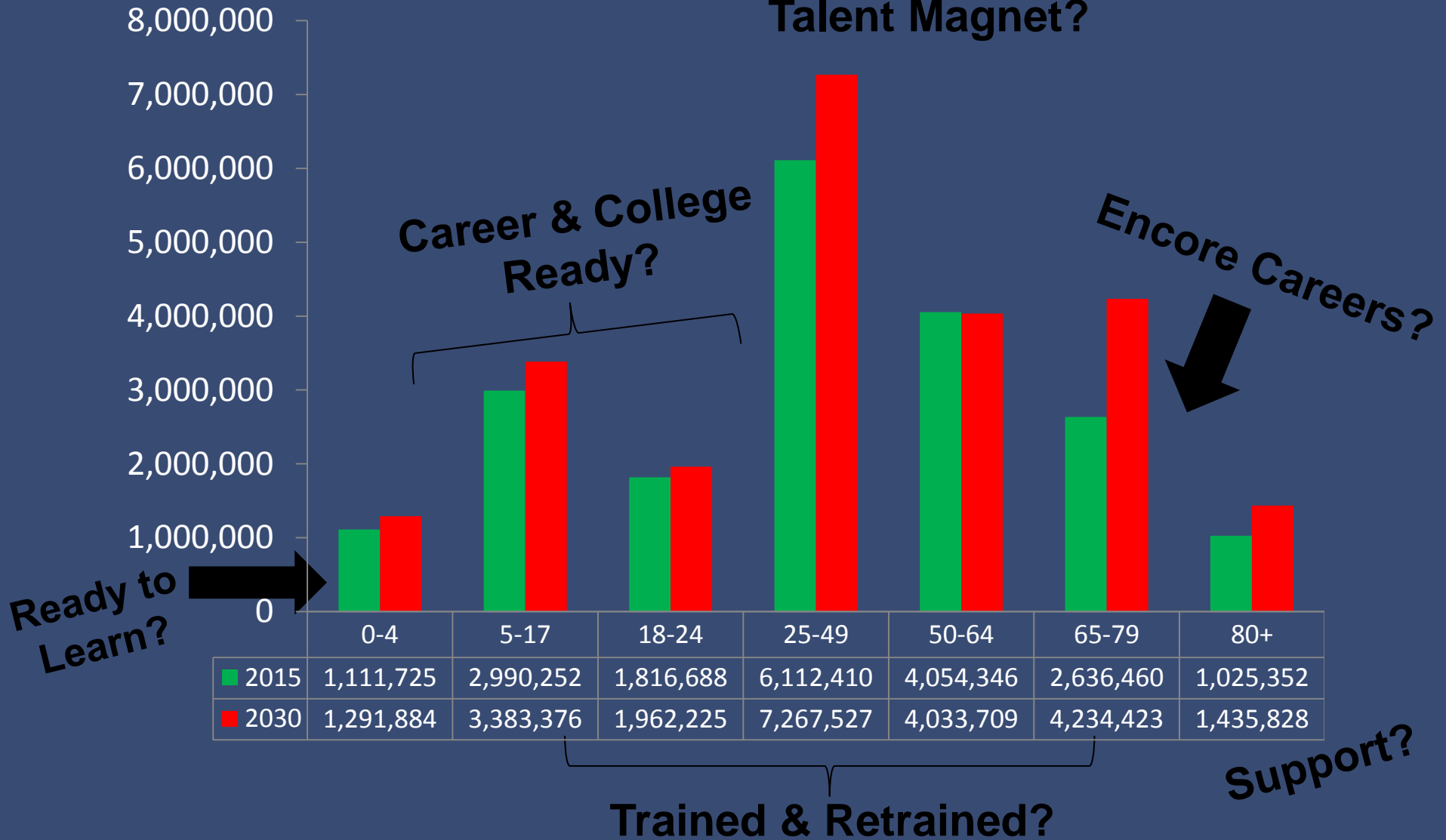
Florida's Change Management Strategy



Building a Competitive Workforce



Talent Magnet?



Creating Jobs by Diversifying Economy



Florida is Built for Trade



Global Florida

EXPORTS

IN-TRANSIT

IMPORTS



SERVICES

VISITORS

INVESTMENT

Top Global Partners

IMPORTS

China



Japan



Costa Rica



Brazil



Colombia



EXPORTS

Brazil



Canada



Switzerland



Colombia



Venezuela



VISITORS

Canada



Brazil



United Kingdom



Argentina



Venezuela



INVESTMENT

United Kingdom



Canada



Germany



Spain



France



Panamax v. Post-Panamax Vessels




Panamax: max. load 5000 containers



Post-Panamax: max. load 12,000 containers

Source: PopularMechanics.com

FLORIDA
CHAMBER
of Commerce

The background of the slide is a composite image of the Earth from space. The top half shows a realistic view of the planet with blue oceans and brown/green landmasses. The bottom half is a dark, stylized representation of the Earth with a dense network of glowing blue lines that crisscross the globe, symbolizing global trade routes and connectivity.

Move more trade through
Florida sea and air gateways

Make, grow, and refine more products
for export in Florida

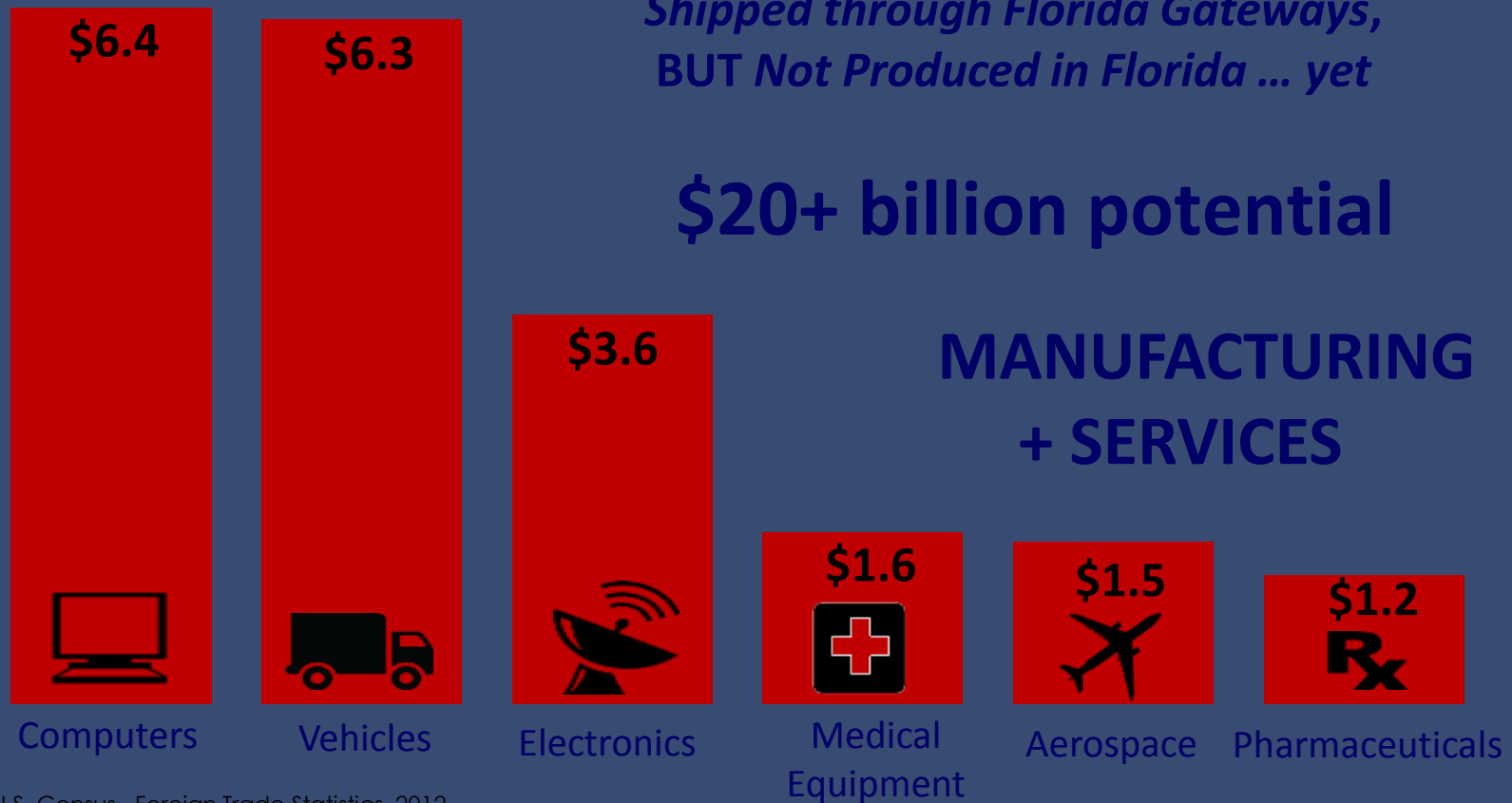
Multiply the impacts
of trade in Florida

Can We MAKE More Here?

*High Value Commodities
Shipped through Florida Gateways,
BUT Not Produced in Florida ... yet*

\$20+ billion potential

**MANUFACTURING
+ SERVICES**



“Trade is like water; it will find the path of least resistance.”

Alice Ancona

Director, Global Outreach

Florida Chamber of Commerce

State Strategic Investments

- Florida's infrastructure is ranked **#1** in the U.S.
- Florida has the **3rd** largest cluster of logistics and distribution establishments in the U.S.
- Florida is the **6th** largest exporting state in the U.S.
- Florida is **#5** for Foreign Trade Zone warehouse and distribution activities in the U.S.
- Florida is **#2** for Foreign Trade Zone exports in the U.S.



Leveraging Infrastructure Investments

\$750 million invested in Florida Ports since 2011

- Strategic investments in local transportation infrastructure, airports and seaports serving a **region** play key roles in supply chain performance
- Increased cargo requires **expanded capacity** and improved **intermodal assets** which are essential components to connect Florida to the marketplace and ultimately to consumers

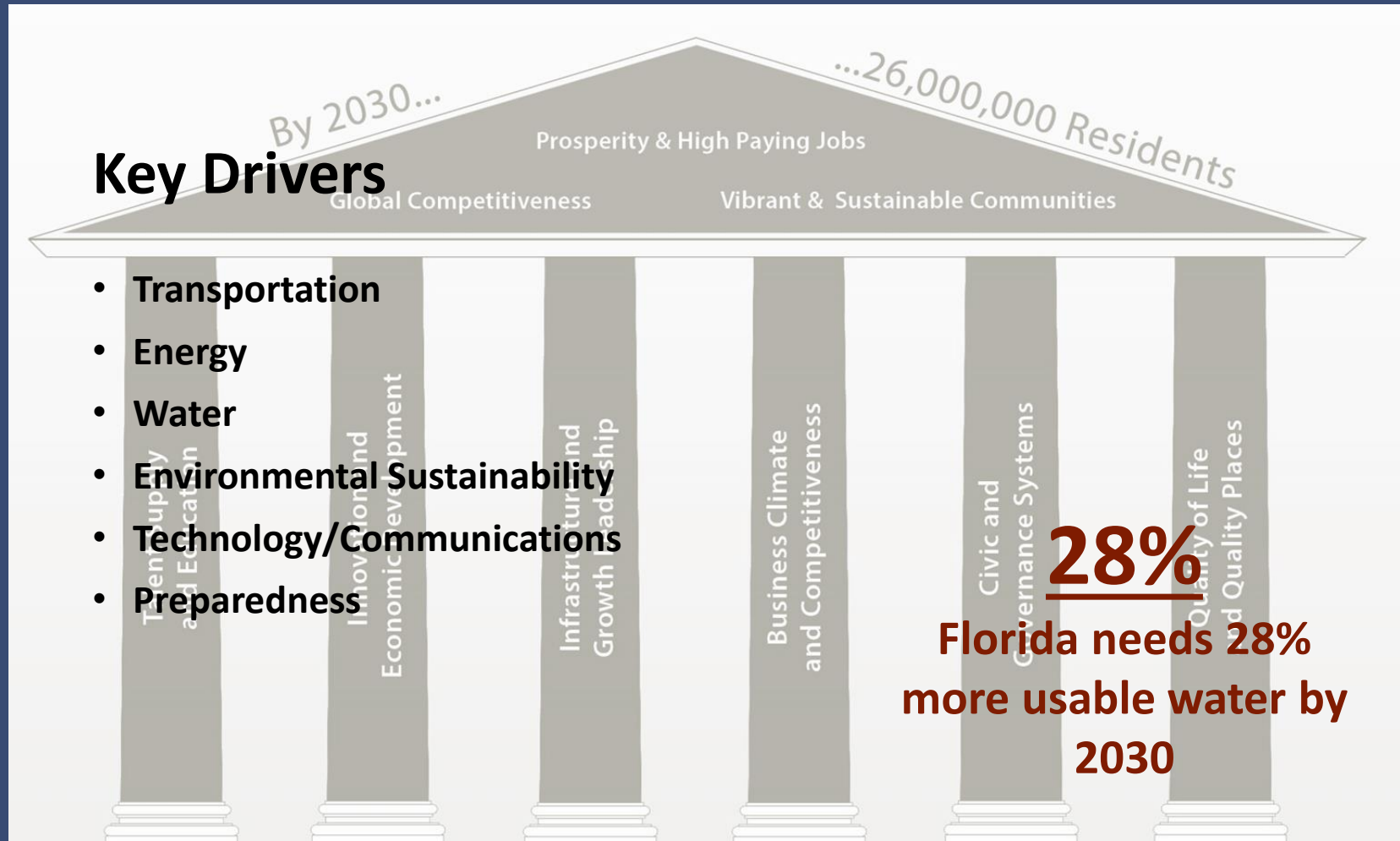


*The Florida Chamber's support for creating a globally competitive state encourages investment in infrastructure, such as airports, so we can accommodate continued growth. **JOE LOPANO** | Tampa International Airport*

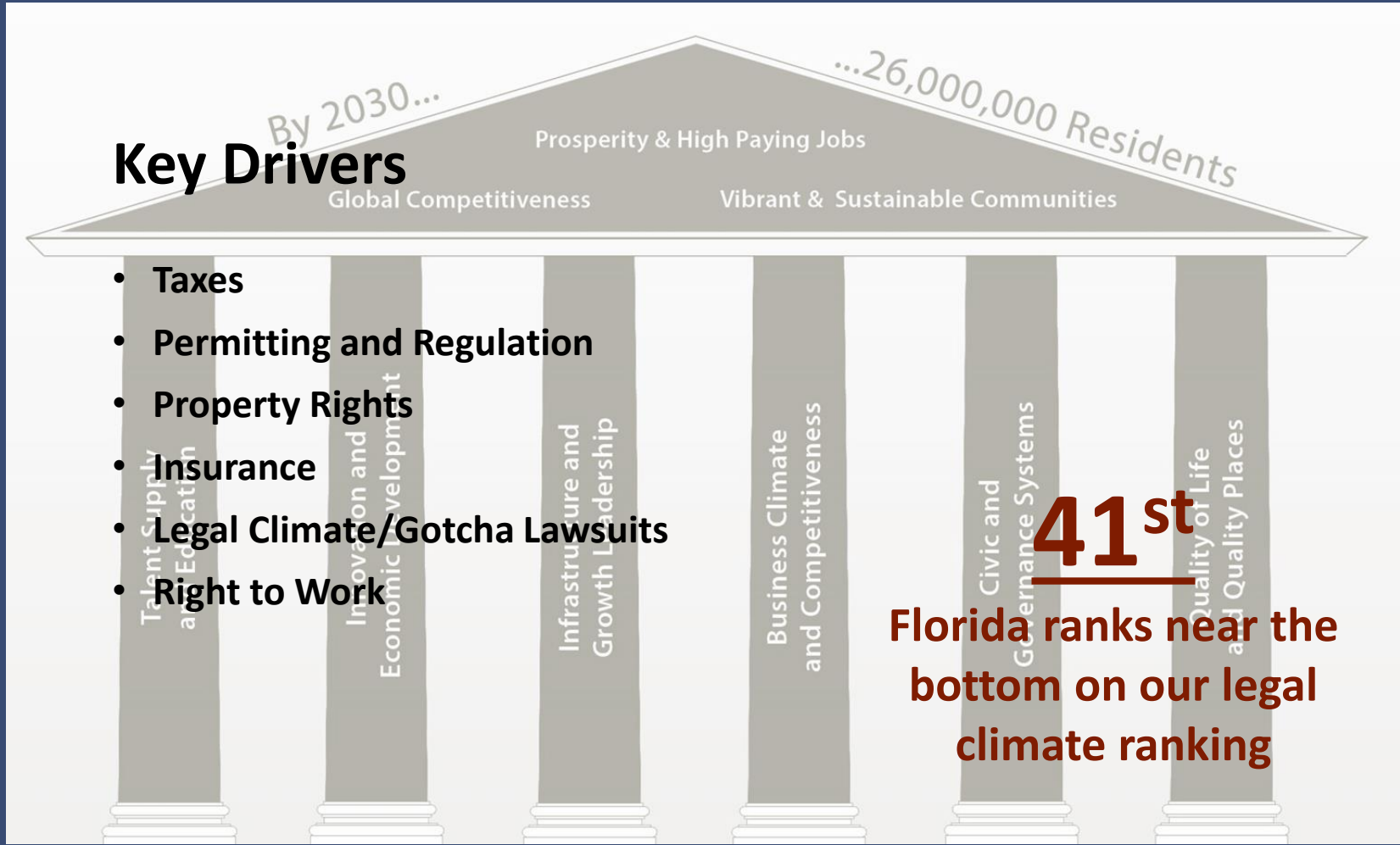
Miami International Office



Preparing for Smart Growth & Development



Building the Perfect Climate for Business



Making Florida More Competitive

***“We Cannot Tax,
Litigate or Regulate Our
Way to Prosperity.”***

– MARK WILSON



Building the Perfect Climate for Business



Insurance
Reform



Tax
Reform:
Targeted
Tax Cuts



Legal
Reform:
Lawsuit
Abuse

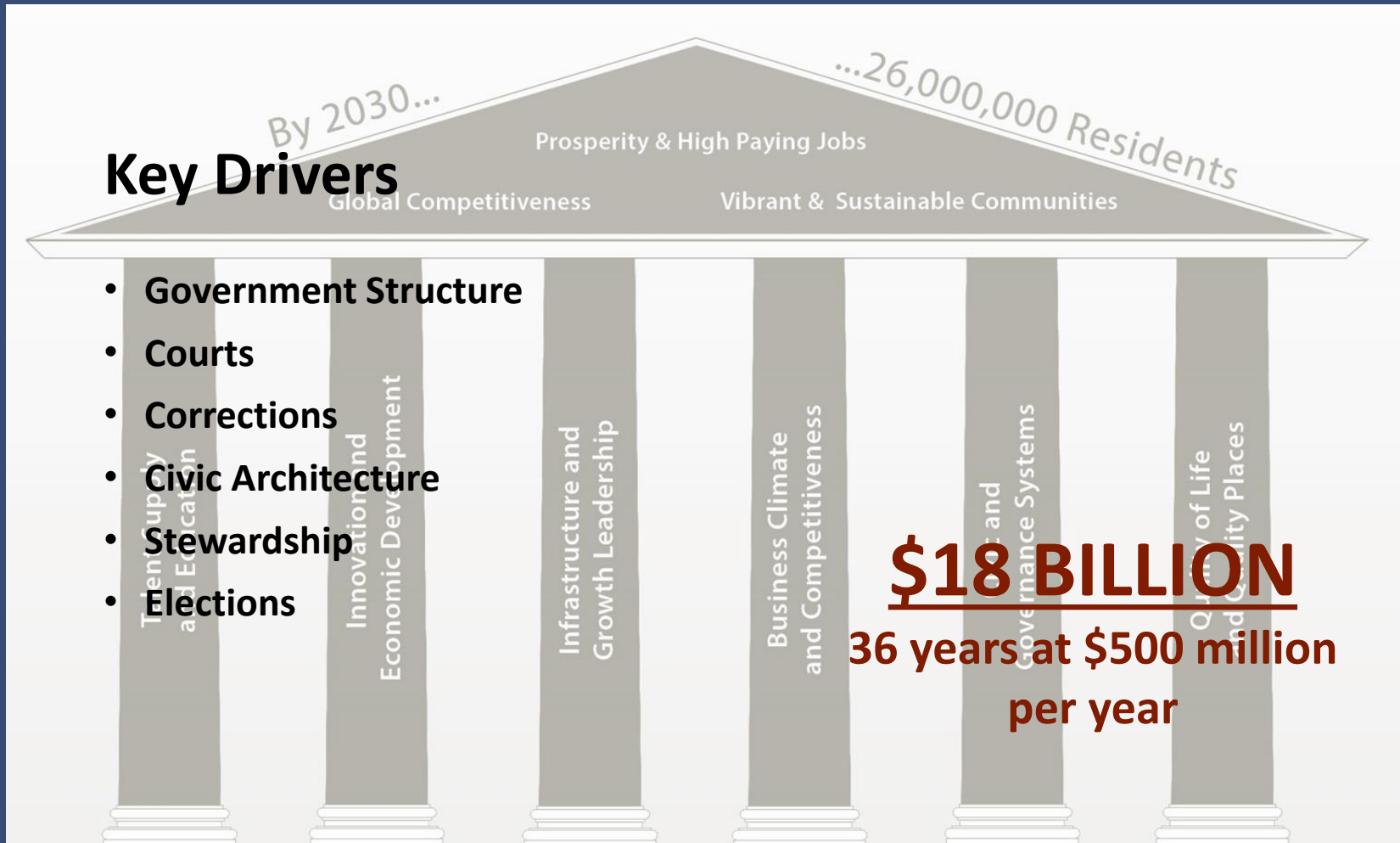


Workers'
Comp



Regulatory
Reform

Better Florida Governance



Championing Quality of Life & Places

Key Drivers

- Smarter Care, Health and Wellness
- Housing and Livability
- Safety
- Breaking Generational Poverty
- Families and Children
- Cultural Sustainability
- Sense of Place & Community

1 IN 5

The current number
of Florida children
who live below the
poverty line

By 2030...

Prosperity & High Paying Jobs

...26,000,000 Residents

Global Competitiveness

Vibrant & Sustainable Communities

Energy Supply
and Education

Innovation and
Economic Development

Infrastructure and
Growth Leadership

Business Climate
and Competitiveness

Civic and
Governance Systems

Quality of Life
and Quality Places

What if...

... 6 million more Floridians and 1.5 billion visitors

... 1.8 billion jobs across flat world

... new marketplaces, work spaces & work places

... global trade shifts & Florida is front of the line

... disruptions drive the “unimagined”

... plans moved at pace of entrepreneurs

... governance & citizens were aligned & strategic

... place and prosperity were the incentives

What if...

... and transportation drove all of this

Global Competitiveness

Vibrant & Sustainable Communities

Talent Supply
and Education

Innovation and
Economic Development

Infrastructure and
Growth Leadership





mwilson@flchamber.com
tcarvajal@flfoundation.org

